

NC continues to have a textile industry. Currently, there are over 1,800 textile related companies in the State. Many of these are being successful in the area of performance/military related textile products. What can we do to assist these companies gain access to the growing market for these products?

International Market Solutions (IMS) in conjunction with the North Carolina Department of Commerce will hold a one-day conference in Greensboro, NC on Tuesday, November 10th. The Conference will be held at the Sheraton Four Seasons Hotel right off Interstate 40 in Greensboro. We have made arrangements for a special room rate of \$125.00 at the hotel. Ask for the International Market Solutions Conference.

There will be a registration fee of \$50 per attendee—payable at the door in cash or check only. No credit card payment accepted.

We have a slate of high level speakers from industry, state and federal government, military and academia to address the very important markets for military and performance textile and apparel products.

In addition, we are planning to have a cocktail reception after the conference so that speakers and attendees will be able to network and discuss these very important markets.

Please register for the conference by calling or e-mailing:

*Jim Leonard (336) 454-3583, Cece454@aol.com or
Jorman Fields (336) 668-7060 TncFields@aol.com*



8:30-9:00

Registration

9:00-9:10

Introduction-Jim Leonard-former Deputy Assistant Secretary Textiles/Apparel-US Dept. of Commerce

9:10-9:45

Research Efforts—Dr. Blan Godfrey, Dean of the Textile College of Textiles, NCSU

9:45-10:25

Military Efforts in NC—Rick Gilmore-NC Military Business Center/ Will Austin—NC Military Foundation

10:25-10:40

Break

Military Speakers

10:40-11:10

Bill Kernodle-Site Director, Clemson Apparel Research

11:10-11:50

LTC Kevin Stoddard-Deputy Director Clothing & Textiles, Defense Supply Center Philadelphia

11:50-12:10

Federal Government Efforts—Cong. Larry Kissell\
(Berry Amendment/New requirements—TSA/DHS)

12:10-1:30

Lunch— Speaker—Keith Crisco-NC Secretary of Commerce

1:30-2:15

International Military Purchases—Dr. Jennifer Stewart—
Canadian Embassy-Foreign Military Opportunities

2:15-2:45

Mary-Lynn Landgraf—US Dept. of
Commerce-Foreign Military Opportunities

2:45-3:00

Break

Successful Companies

3:00-3:30

Pat Palmer—Burlington Industries (ITG)

3:30-4:00

Sally Kay—Socks/Hosiery

4:00-4:30

Alan Handermann— Basofil Fibers

4:30-5:00

Marcia Price—Vector Strategy

5:00-5:05

Jim Leonard/Jorman Fields Wrap Up

5:15-6:30

Reception— Sponsored by Duke Energy and Progress Energy